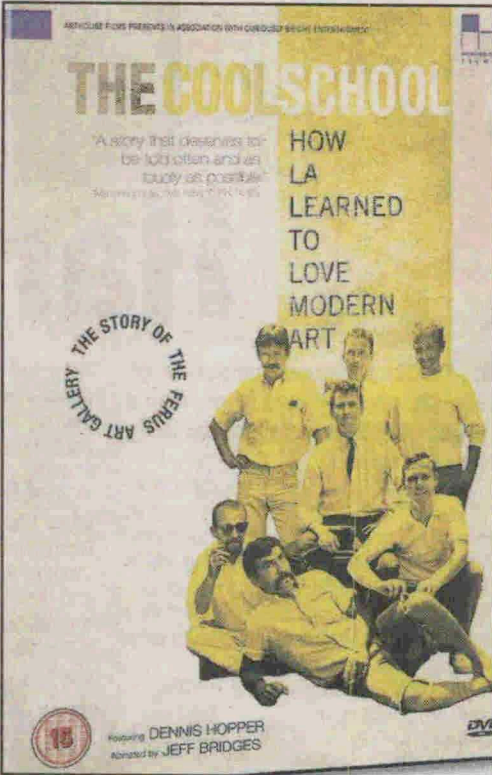




Source: Barking & Dagenham Post
 Edition:
 Country: UK
 Date: Wednesday 30, July 2008
 Page: 28
 Area: 240 sq. cm
 Circulation: 13959 Weekly
 BRAD info: page rate £2,520.00, scc rate £8.00
 Phone: 020 8517 5577
 Keyword: The Cool School: Story of the Ferus Art Gallery

> durrants



The Cool School

NARRATED by Jeff Bridges, *The Cool School* is an object lesson in how to build an art scene from scratch and what to avoid in the process. Released on DVD by Arthouse Films, the film focuses on the Ferus Gallery which groomed the Los Angeles art scene from a loose band of idealistic beatniks into competitive and often brilliant artists. These included Ed Kienholz, Ed Ruscha, Craig Kauffman, Wallace Berman, Ed Moses, and Robert Irwin. The Ferus also served as launching point for New York imports, Andy Warhol, Jasper Johns, and Roy Lichtenstein, as well as leading to the first Pop Art show. What was lost and gained is all tied up in a complex web of behind the public scenes egos, passions, money and art. This superb documentary shows just how LA came of age. We have three copies for our winners.
Answer this: Who narrates The Cool School?

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